

ARTnews

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Horse Play

Champion equestrian vaulter Devon Maitozo canters across the upstairs window of the Hermès boutique on Madison Avenue this July. This scene is just one part of a video installation that the luxury goods company commissioned from artist **Janet Biggs**, who uses arrangements of multiple screens to create her cinematic productions. At street level, three quartets of flat-screen monitors feature interspersed shots of a swimmer underwater, a singer serenading the pedestrian audience, and more equestrian vaulters. Says Biggs of her decision to use horses, a subject she has often depicted, as the centerpiece of the installation, “Hermès started as a saddlery company, and even though they are mostly known for accessories and couture, they still make a line of saddles.”

—*Barbara Pollack*